

ISACA Detroit Chapter Privacy Notice

This Privacy Notice describes how the ISACA Detroit Chapter ("Chapter", "We", "Our" or "Us") collects, uses, shares, and retains personally identifiable information (information that identifies or is identifiable to you) that you provide. This Privacy Notice applies only to information collected by Us at <https://engage.isaca.org/detroitchapter/home> (the "Site"). It does not apply to information collected or used by ISACA International ("ISACA"). (ISACA International Privacy Notice is at <http://www.isaca.org/pages/Privacy.aspx>). This Privacy Notice also does not cover the practices of Our business partners (such as vendors, sponsors, or advertisers), nor does it apply to personally identifiable information that We collect from or about our consultants, contractors, vendors, sponsors, or advertisers. The Site is operated by Higher Logic. (The Higher Logic website privacy notice is available at <https://www.higherlogic.com/legal/privacy/>)

1. What Personally Identifiable Information Do We Collect?

We collect and maintain a variety of personally identifiable information, including:

- Name
- Business and home address
- Telephone number
- Email address
- LinkedIn / Facebook / Instagram or other such social media platforms as indicated or requested by Us
- Photographs and videos at our events
- Webinars/Chapter events attended
- Employed-by job title details
- Demographic information such as courses or areas of study in which you may be interested

2. How Do We Collect the Information?

We collect information in a variety of ways, including:

- Business cards at in-person events
- Online and off-line registration forms
- Event and class sign-up sheets
- Online event sign-ups
- Webinars
- Website visits
- Social media platforms

- Class signups
- Voluntary activity sign-ups
- Purchased advertisements including job postings

3. From Where is Information Collected?

We may collect and maintain information received from:

- Members
- Exam candidates
- Individuals who have been certified by ISACA
- Applicants
- Event attendees
- Speakers
- Participants in ISACA Chapter programs
- Purchasers of ISACA Chapter products and services
- Current and past web site users and visitors
- Survey respondents
- Vendors/Sponsors

To the extent that information requested is not required for your participation in a particular Chapter program, the optionally requested information will be identified. Should you fail to provide optional information, certain Chapter programs or features may not be available to you.

We may also maintain information about you that you do not provide directly, whether it is information received from third parties, such as business partners who provide exam administration services, or information We collect about your activities.

For example, We may keep track of events attended, exams taken, boards and committees on which you served, and offices held.

4. Is Passive Online Data Collected?

Yes, We may collect certain information passively. We may do so:

- Through the use of cookies technology and/or Internet Protocol ("IP") address tracking
- Identifying the browser used, type of computer, operating system, Internet service provider, and other similar technical information
- By tracking the areas visited on the Site and the links you may select from within the Site to other sites

Most browsers are set to accept cookies. You can set your browser to refuse cookies, or to alert you when cookies are being sent; however, if you disable cookies, the full functionality of Our Site may not be available to you.

On Our Site, there may be third-party advertisers whose advertisements contain cookies that collect data from you. Some of those cookies may contain tracking mechanisms that observe your behavior across multiple sites. We do not control the use of cookies by advertisers or third parties displaying data on the Site or on the sites you visit using links from the Site. You are encouraged to check the privacy notices of the sites you may visit. You also have the ability to disable third party cookies if you desire to do so.

5. How Do We Use, Share, and Retain Personally Identifiable Information?

We use personally identifiable information for the purposes described at the time of collection or as otherwise described to you; to process your requests; to report to others about whether you are certified or not; as permitted by law to provide you with information about Us, Our products and services or other products and services in which We believe you may be interested; or for other legitimate Chapter business purposes, including order processing, processing of certification or membership applications, or registering you for event or training programs. We may also use your personally identifiable information to tailor your experience at Our Site, to compile and display content and information that We think you might be interested in, and to provide you with content according to preferences.

We may also publish the names, titles, and business affiliations of officers, committee members, volunteers, sponsors, organizers, and others who assist with initiatives or projects.

We also may share personally identifiable information with third parties for legitimate business purposes, including for the following reasons or in the following circumstances:

- To vendors or third-parties who deliver or provide goods and services or otherwise act on behalf of or at Our direction, these third parties may include, for example, exam testing agencies and training providers and partners, product-fulfillment companies, third-party event hosts, other third parties who may provide services on web sites that are accessible from links on Our Site, and credit card companies processing payment;
- To Chapter volunteers and board members;
- To ISACA, other ISACA chapters, the IT Governance Institute, and if you participate in our "Enterprise Participation Program," your information will be shared with your organization's program coordinator;
- To investigate potentially fraudulent or questionable activities;
- In anticipation of and in the course of an actual or potential sale, reorganization, consolidation, merger, or amalgamation of all or part of our business or operations; and
- When we believe it is necessary to cooperate with law enforcement or in response to a government request, including if specifically requested or required, as otherwise permitted by law, and for other valid Chapter business purposes.

We also may use your profile information on an aggregate basis – without personal identifiers – to provide third parties with information, such as to help us develop new features and content for the Site, and to provide Sponsors and others with aggregate information about Our users and the usage patterns of the Site.

We retain personally identifiable information for as long as necessary for Our legitimate business purposes, and as otherwise required or permitted by applicable law.

6. How Do We Protect Information Entrusted to Us?

We use reasonable measures to safeguard sensitive personally identifiable information, which measures are appropriate to the type of information maintained and follows applicable laws regarding safeguarding any such information under Our control. In addition, in some areas of Our Site, We may use Secure Socket Layer (“SSL”) or Transport Layer Security (“TLS”) encryption technology to enhance data privacy and help prevent loss, misuse, or alteration of the information under Our control.

Despite precautions taken We cannot guarantee that your information will remain secure. The internet by its nature is a public forum, and We encourage you to use caution when disclosing any information online. Often, you are in the best situation to protect yourself online. You are responsible for protecting your username and password from third party access, and for selecting passwords that are secure.

7. Do We Link to Third-Party Sites?

From time to time, We may provide links to third-party web sites, or advertisements will contain links to third-party sites. For example, We may link to a third party who is assisting in or is providing online training services. These links are provided as a service to you. These sites are operated by independent entities that have their own privacy notices and practices. Our Privacy Notice does not apply to those other sites or to the use that those entities make of your information. We have no control over the content displayed on those sites, or over the measures, if any, that are taken by the sites to protect the privacy of your information.

8. How Can Information or Preferences Be Changed?

Questions regarding this Privacy Notice should be directed to Our Chapter administrator by email at administrator@isaca-det.org. If you would like to modify the types of marketing email messages, you receive from Us, you may do so by following the instructions within the body of any email message that you receive from Us.

To help us keep your personal information up to date, or to request access to the personal information We maintain about you, you may contact us at administrator@isaca-det.org or by mail to ISACA Detroit Chapter, P.O. Box 70929, Rochester Hills, MI 48307.

Or, if you are a registered user of Our Site, you may go online to your personal profile and update your information in your profile area.

9. What about Children's Access to the Site?

We do not believe Our Site is appealing to children, nor is it directed to children under the age of 13. We do not knowingly collect personally identifiable data from persons under the age of 13 and strives to comply with the provisions of COPPA (The Children's Online Privacy Protection Act). If you are a parent of a child under 13, and you believe that your child has provided Us with information about him or herself, please contact us at administrator@isaca-det.org.

10. What is the effective date of this Privacy Notice?

This Privacy Notice is effective as of 4/21/2021. This Privacy Notice will be reviewed yearly.

11. What about International Visitors?

If you are providing personally identifiable information and are not a resident of the United States (U.S.), your country's laws governing data collection and use may differ from those in the U.S., in particular, the U.S. may not provide the same level of protections as those in your own country. By providing information to Us, you are transferring personal data to the U.S., and you consent to the transfer to, retention of and processing of your data in the U.S..

12. Will This Privacy Notice Be Modified?

From time to time, We may need to update or modify this Privacy Notice, including to address new issues or to reflect changes on Our Site. To the extent required by law, We will notify you of material changes to this Privacy Notice, including by posting the most recent version of the Privacy Notice and information about the changes from the previous version on Our Site.